

Project Category: HPN Human Development

Project: *Philonomics*

Target: **Internationaler discourse on social changes in developed countries as a strategic orientation for corporate planning**

Description: *The economy is the Leitmotiv of our times. Science, art, social life – all systems or individuals are affected by the economy, and some are completely dependent on it. But the economy is no microcosm. It doesn't combine all structures and systems under its roof. The dependence of nearly all social systems on the economy requires a thorough analysis.*

The project proposes an internet-based platform and its exceptionally great presence in the media as basic elements of such an analysis.

Time frame: Technical requirements: 6 months, followed by community building and media relations as agreed upon with the investors.

Milestones: 1. Detailed planning in cooperation with the investor; 2. Technical implementation of the platform; 3. Implementation of a strategy for communication; 4. Community building

Estimated costs: Minimum investment EUR 50.000 per investor

Geographical focus: International

Sponsoring: The project is not exclusive and will be executed in cooperation with several investors. Financial support as well as the active participation of company representatives are expected.

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